

2017

B.A.S.S. **Nation** **Alliance**

PRESENTED BY

Triton BOATS

 **MERCURY**

LOWRANCE

MotorGuide



*Get more for you and your
State Nation!*



2017 Program Benefits for Participating B.A.S.S. Nation Exclusive States

State Cash Earned Rebate

The State B.A.S.S. Nation upon signing the 2017 Alliance Program contract will be eligible to earn a potential Cash Bonus of up to \$5,000 from Triton boats and Mercury Marine/MotorGuide. The 2017 checks would be the result of an earned rebate paid at the end of each year. The rebate would be directly related to the sales of Alliance packages during the Alliance program year. All potential boat purchase leads must be entered into the State's lead database with the login information that has been provided to each president. Qualifying sales are determined based on actual retail registrations that have been warranty registered with Triton Boats AND a corresponding lead that matches the warranty registration entered into the State's lead database. Each match will qualify as a sale for the State. The payout schedule that each State can potentially earn is as follows:

State Boat Sales of 1-5 -State Will Earn \$1,000
State Boat Sales of 6-10 -State Will Earn \$2,000
State Boat Sales of 11-15 -State Will Earn \$3,000
State Boat Sales of 16-20 -State Will Earn \$4,000
State Boat Sales of 21 + -State Will Earn \$5,000

State Cash Incentive Program

The State B.A.S.S. Nation will have the opportunity to receive cash bonuses directly related to each state B.A.S.S. Nation member purchasing a new full Alliance rig (Must be first time owners and packages must have been purchased from an authorized Triton dealer. Package must be Triton/Mercury/MotorGuide/Lowrance). The 2017 checks would be the result of an earned rebate paid at the end of each year.

\$150.00 - 150 hp and under
\$250.00 - 175hp and over – (excludes racing engines)

President, Youth Director and Conservation Director Package-Purchase Mercury Rebate

State B.A.S.S. Nation Presidents, Youth Directors and Conservation Directors can purchase a Triton/Mercury package at a Silver Team discount. **Contact your local Triton dealer to learn which models qualify for a silver level team discount.** Additionally, Mercury Marine will offer a Mercury Pro Team-one-time 25% engine rebate of up to \$4,000. Only new-boat purchases are eligible for the Mercury rebate. Eligible participants are allowed one rebate per year. To obtain the Mercury rebate the enclosed BN Competitive Angling Rebate form must be submitted with an Itemized bill-of-sale.

Fundraiser Package-Purchase Mercury Rebate

Each state will be eligible to purchase a Triton/Mercury/MotorGuide/Lowrance Fundraiser package at a discount. Boat can be purchased from Triton at a Silver Team discount. **Contact your local Triton dealer to learn which models qualify for a silver level team discount.** Additionally, Mercury Marine will offer a Mercury Pro Team level-one-time 25% engine rebate of up to \$4,000. Only new-boat purchases are eligible for the Mercury rebate. To obtain the Mercury rebate the enclosed BN Competitive Angling Rebate form must be submitted with an Itemized bill-of-sale.

B.A.S.S. High School National Championship Boat Package

The highest finishing eligible 2 person team at the conclusion of the B.A.S.S. High School National Championship will receive a Triton 17 TX aluminum boat package with a Mercury 25HP engine and MotorGuide trolling motor. Eligible participants must wear the Alliance High School jersey for a minimum of the final day of the High School National competition. Provided Jersey to be worn *during the weigh-in, during the presentations and for photo opportunities at the conclusion of the competition*, to be eligible. (Jersey's will need to be ordered through the B.A.S.S. Nation President and on the form provided in this booklet.)

Outboard Oil, Propeller and MotorGuide Purchases (All orders must go through the State President)

The State B.A.S.S. Nation may purchase Five Thousand Dollars (\$5,000) worth of outboard oil, propellers and trolling motors (at base price) from Mercury Marine at a 35% discount off base price with a 7.5 % Cash With Order Discount. State/Provincial tax will apply where applicable. Purchases may be used for state team members, fundraisers, youth initiatives, banquets etc. (Expedited Shipping or a standard shipping fee plus taxes will apply). Products are not to be used for re-sale and discounts cannot be combined with unused team allotment.

Complimentary Mercury/MotorGuide Product Shipments

The State B.A.S.S. Nation will receive the following items at no charge. Presidents must submit the order form provided for product to ship. Orders can be placed after January 1st, 2017

- Three (3) cases of Mercury Precision Oil
- One (1) Mercury Propeller
- One (1) MotorGuide Trolling Motor
- Two (2) banners and/or pennant strings from each Alliance company.
- One (1) ad slick including all B.A.S.S. Nation Alliance companies.

In addition Mercury will provide the following support directly for Youth fundraisers, high school team fundraisers and projects (It is up to the B.A.S.S. Nation President to make sure the Youth Director receives this product. Order form must be submitted for product to ship. Orders can be placed after January 1st, 2017)

- Three (3) cases of Mercury Precision Oil
- One (1) Mercury Propeller

Triton/Mercury/MotorGuide/Lowrance/Bass Pro Team Shirts

The State B.A.S.S. Nation 22 angler team (10 boater, 10 non boater plus 2 alternates) that go to the B.A.S.S. Nation Regional tournament will be provided Alliance team shirts (will also include Lowrance, MotorGuide and Bass Pro logos) to be worn on the final day of the Regional Championship and on the final day of the B.A.S.S. Nation Championship and the B.A.S.S. Classic*. Additionally, the President (or representative) will receive an Alliance shirt to be worn at minimum on the final day of the competitions, including the Regional Championship, B.A.S.S. Nation Championship and the B.A.S.S. Classic. *2017 Clarification - Participants are required to wear the Alliance Jerseys at registration for the team photo and Day two of the events specifically the day that the team winners are awarded. Also, participants are required to wear the shirts for team photos and on the final day cut. Additionally, Alliance Jerseys should be worn at registration, for the team photos and Day two of the events specifically the day that the awards are presented. Alliance shirts are also required to be worn on the final day cut.

The Alliance will also provide at no charge the 4 High School Club students competing in the Bassmaster High School Championship Alliance team jerseys is to be worn for at minimum the final day of the High School National competition during the weigh-in, during the presentations and for photo opportunities at the conclusion of the competition, to be eligible. (Jersey's will need to be ordered through the B.A.S.S. Nation President and on the form provided in this booklet). Additionally, the coach will receive an Alliance Jersey to be worn at minimum on the final day of the competitions.

Alliance sponsors will pay for regular ground delivery only. Expedited, overnight or express delivery will be the responsibility of the State. Please make sure to allow 4-6 weeks delivery time.

Additionally the President will assist Mercury/Triton/MotorGuide/Lowrance/Bass Pro in obtaining winner photos at the completion of the B.A.S.S. Nation Championship including each State Divisional winner invited to participate in the Classic (Photographs may be used for promotional purposes).

Apparel

The State B.A.S.S. Nation may purchase* personalized logoed apparel from the respective B.A.S.S. Nation Alliance companies' Merchandise catalogs at discounted prices to be determined by each Alliance member company. (*Participation is up to each Alliance member company.)

Triton/Mercury/MotorGuide/Lowrance

B.A.S.S Nation Exclusive Alliance Member Program

Mercury/MotorGuide B.A.S.S State Team Members 2017 Program-(All orders must go through the State

President) Mercury/MotorGuide extend their support for B.A.S.S Nation anglers by providing a special discount program to the 2017 State Team members and to the current State Champions. This is a one-time opportunity to purchase Mercury/MotorGuide products directly from the factory on Cash with Order basis at 35% off the base price. Each State Team Member can purchase up to **\$1,500 at base price** worth of Mercury/MotorGuide product, and all orders will receive the additional 7.5 % cash with Order Discount. All products must be for the sole use of the state team member and must not be resold. A standard freight charge will apply. (Offer expires October 30th, 2017). Orders must be submitted on the order form provided in this booklet.

All orders must include the B.A.S.S. Nation Mercury Account number and all orders must go through the State President for tracking purposes. The Ontario B.A.S.S. Nation will be offered prices reflecting Canadian pricing and this will differ from US pricing.

Sponsorship Jerseys:

Exclusive B.A.S.S. Nation Alliance States with signed Alliance contracts will be required to observe the following: The State B.A.S.S. Nation angling team that goes to the B.A.S.S. Nation Regional tournament will be provided Triton/Mercury team shirts* (will also include Lowrance, MotorGuide and Bass Pro logos) to be worn on the final day of the Regional tournament and on the final day of the B.A.S.S. Nation Championship and the B.A.S.S. Classic. **Additionally, the President (or representative) will receive an Alliance shirt to be worn at minimum on the final day of the competitions, including the B.A.S.S. National Championships and the B.A.S.S. Classic. *2017 Clarification - Participants are required to wear the Alliance Jerseys at registration for the team photo and Day two of the events specifically the day that the team winners are awarded. Also, participants are required to wear the shirts for team photos and on the final day cut. Also, Alliance Jerseys should be worn at registration, for the team photos and Day two of the events specifically the day that the awards are presented. Alliance shirts are also required to be worn on the final day cut.**

The Alliance will also provide at no charge the 4 High School Club students competing in the Bassmaster High School Championship Alliance team jersey is to be worn for at minimum the final day of the High School National competition during the weigh-in, during the presentations and for photo opportunities at the conclusion of the competition, to be eligible. (Jersey's will need to be ordered through the B.A.S.S. Nation President and on the form provided in this booklet). Additionally, the coach will receive an Alliance jersey to be worn at minimum on the final day of the competitions.

Alliance sponsors will pay for regular ground delivery only. Expedited, overnight or express delivery will be the responsibility of the State B.A.S.S. Nation. Please make sure to allow 4-6 weeks delivery time.

Additionally the President will assist Mercury/Triton/MotorGuide/Lowrance/Bass Pro in obtaining winner photos at the completion of the B.A.S.S. Nation Championship including each State Divisional winner invited to participate in the Classic (Photographs may be used for promotional purposes).

State Champion Bonus Program

The B.A.S.S Nation Alliance will give a potential \$4,000 bonus to B.A.S.S. Nation members who own and used a B.A.S.S. Nation Alliance product to win a State B.A.S.S. Nation Championship. (Must be original owner for any payouts)

2016 - 2017 Model Year w/ 250HP = \$4,000

2016 - 2017 Model Year w/ 225HP = \$3,000

2016 - 2017 Model Year w/ 200HP = \$2,000

Any Model Year Triton w/ any HP = \$1,000 Bonus Detail:

State B.A.S.S. Nation Championship is defined as the last event that a State holds to finalize the 22 man Team and/or crown a State Champion.

Regional Tournament Bonus Program

The B.A.S.S. Nation Alliance will give a potential \$4,000 bonus to Nation members who own and used a B.A.S.S. Nation Alliance product to win a Regional B.A.S.S. Nation tournament. Must be original owner for any payouts and anglers must wear their Alliance jersey at a minimum on the final day of Regional Tournament.

2016 - 2017 Model Year w/ 250HP = \$4,000

2016 - 2017 Model Year w/ 225HP = \$3,000

2016 - 2017 Model Year w/ 200HP = \$2,000

Any Model Year Triton w/ any HP = \$1,000 Bonus Detail:

B.A.S.S. Nation Championship 1st Place Bonus Award (potential \$35,500)

If the winner of the B.A.S.S. Nation Championship qualified for that event owning and using the B.A.S.S. Nation Alliance products, the B.A.S.S. Nation Alliance will pay the following benefits. Must be original owner of a 2016-2017 Model Year with 250HP for any payments and must wear their Alliance jersey at a minimum on the final day of the B.A.S.S. Nation Championship.

Potential Example:

\$15,000 bonus if Triton Boat owner

\$30,000 if Triton Boat owner w/Mercury power

\$33,000 if Triton w/Mercury, and Lowrance Electronics

\$35,500 if Triton w/Mercury, Lowrance, MotorGuide Trolling Motor

Bonus Detail:

\$15,000 if Triton

+ \$15,000 if Triton with Mercury

+ \$3,000 if Triton with Lowrance

+ \$2,500 if Triton with MotorGuide

B.A.S.S. Nation Classic Bonus Program

The B.A.S.S. Nation Alliance will give a potential \$60,000 bonus to the B.A.S.S. Nation Championship Classic-qualifying regional angler who goes on to win the B.A.S.S. Classic if he or she both owns and uses B.A.S.S. Nation Alliance Product to qualify for the B.A.S.S. Classic. Must be original owner of a 2016-2017 Model Year with 250HP for any payments and must wear their Alliance jersey at the B.A.S.S. Classic.

Potential Example:

\$25,000 bonus if Triton Boat owner

\$50,000 if Triton Boat owner w/Mercury power

\$55,000 if Triton w/Mercury, and Lowrance Electronics

\$60,000 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor

Bonus Detail:

\$25,000 if Triton

+ \$25,000 if Triton with Mercury

+ \$5,000 if Triton with Lowrance

+ \$5,000 if Triton with MotorGuide

Total \$60,000.

Note: Must still own Alliance Company products at the time of the final Classic competition day to be eligible for the above B.A.S.S. Classic Bonus program benefits. Proof of current ownership will be required.

Retail Purchase Bonus Program

B.A.S.S Nation members who purchase a new Triton and Mercury package with Lowrance Electronics will receive

- Two (2) Team Triton/Mercury shirts and matching hat
- \$500 rebate from Mercury Marine for 150HP and above. (Excludes Racing engines). Must purchase a Triton/Mercury To be eligible. (Re-powers do not qualify for \$500 rebate)

Note: To obtain the above Retail Purchase Bonus Program benefits anglers must submit a B.A.S.S. Nation Alliance Retail Purchase Bonus Form and bill-of- sale, warranty registration confirmation, and photocopy of current B.A.S.S Nation membership card.

B.A.S.S. Nation Alliance product purchases by State B.A.S.S Nation members must take place before the applicable tournament(s) dates. Only then will the State B.A.S.S Nation or State B.A.S.S Nation member be eligible for the applicable benefits outlined in this document. This proof of purchase must include either a copy of the product registration, or copy of the bill of sale verifying member ownership of the Alliance product (including serial numbers) before the applicable tournament dates. B.A.S.S Nation members receive Alliance “member” benefits regardless of whether or not his State signs on with the B.A.S.S. Nation

Warranty Bonus Offer

Exclusive to Retail Purchase Bonus Program Participants will be eligible to purchase an additional 2 years of warranty

Total of 5 years (3 + 2)

B.A.S.S. Nation members who purchase a "new" Triton/Mercury package will also be eligible to further purchase the additional 2 years of warranty protection based on the chart below. This deal is exclusive to the B.A.S.S. Nation members who purchase a new Triton/Mercury package per the retail Purchase stipulations above. Paperwork will be mailed to the approved retail purchase participants at time of bonus submission to Mercury. Participants will need to return the forms provided and all offers expire at the end of the program year October 30th-2017. Warranty promotion will not be honored after that time.

RANGE HP	PARTICIPATION FEE
75-115hp	\$125
125-200hp	\$210
225-300hp	\$310
350 hp	\$360

2017 B.A.S.S. Nation Exclusive Expectations

Alliance Sponsorship Banners:

Exclusive B.A.S.S. Nation Alliance States with signed Alliance contracts will be required to display a banner from each Alliance sponsor at all State related functions and fundraisers. The State will be required to display at least 2 banners from each Alliance sponsor at all State related tournaments. (Banners will be supplied by sponsors)

Pennant Streamers:

Exclusive Alliance States with signed Alliance contracts will be required to display pennant strings only if supplied by Alliance sponsors at all State related fundraisers and tournaments.

B.A.S.S. Nation Web Sites:

Web Banner: Exclusive Alliance States with signed Alliance contracts will be required to display an Alliance web banner if the State has an active B.A.S.S. Nation web site. Also, states will contain on the site in a high profile area the 2017 B.A.S.S. Nation Alliance Program and Display Alliance sponsorship logos

Magazines and Newsletters:

Exclusive B.A.S.S. Nation Alliance States with signed Alliance contracts with a Magazine or newsletter will be required to:
Publish at least once a year the 2017 program in its entirety to reach all the B.A.S.S. Nation Alliance members in their respective state
Display at least one full page ad in each publication/newsletter or magazine throughout the duration of the Alliance contract
Display Alliance sponsorship logo's in each publication

Sponsorship Jerseys:

Exclusive B.A.S.S. Nation Alliance States with signed Alliance contracts will be required to observe the following: The State B.A.S.S. Nation angling team that goes to the B.A.S.S. Nation Regional tournament will be provided Triton/Mercury team shirts (will also include Lowrance, MotorGuide and Bass Pro logos) to be worn on the final day of the Regional tournament and on the final day of the B.A.S.S. Nation Championship and the B.A.S.S. Classic. **Additionally, the President (or representative) will receive an Alliance shirt to be worn at minimum on the final day of the competitions, including the B.A.S.S. National Championships and the B.A.S.S. Classic. *2017 Clarification - Participants are required to wear the Alliance Jerseys at registration for the team photo and Day two of the events specifically the day that the team winners are awarded. Also, participants are required to wear the shirts for team photos and on the final day cut. Also, Alliance Jerseys should be worn at registration, for the team photos and Day two of the events specifically the day that the awards are presented. Alliance shirts are also required to be worn on the final day cut.**

The Alliance will also provide at no charge the 4 High School Club students competing in the Bassmaster High School Championship Alliance team jersey is to be worn for at minimum the final day of the High School National competition during the weigh-in, during the presentations and for photo opportunities at the conclusion of the competition, to be eligible. (Jersey's will need to be ordered through the B.A.S.S. Nation President and on the form provided in this booklet). Additionally, the coach will receive an Alliance jersey to be worn at minimum on the final day of the competitions.

Alliance sponsors will pay for regular ground delivery only. Expedited, overnight or express delivery will be the responsibility of the State B.A.S.S. Nation. Please make sure to allow 4-6 weeks delivery time.

Additionally the President will assist Mercury/Triton/MotorGuide/Lowrance/Bass Pro in obtaining winner photos at the completion of the B.A.S.S. Nation Championship including each State Divisional winner invited to participate in the Classic (Photographs may be used for promotional purposes).

Social Media: Exclusive B.A.S.S. Nation Alliance States with signed Alliance contracts with social media channels will be required to: Represent our brands through product placement and brand mentions on social media channels such as Facebook, YouTube, Twitter and others. All posts and video must present the Alliance companies in a positive and accurate manner. If any product highlights, mentions or advice are posted please double check with respective companies to ensure accurate representation and product mentions.

2017 Program Benefits for Participating B.A.S.S. Nation Non Exclusive States

President, Youth Director and Conservation Director Package-Purchase Mercury Rebate

State B.A.S.S. Nation Presidents, Youth Directors and Conservation Directors can purchase a Triton/Mercury//MotorGuide package at a Silver Team discount. . **Contact your local Triton dealer to learn which models qualify for a silver level team discount.** Additionally, Mercury Marine will offer a Mercury Pro team level one-time 25% engine rebate of up to \$4,000. Only new-boat purchases are eligible for the Mercury rebate. Eligible participants are allowed one rebate per year. To obtain the Mercury rebate the enclosed Competitive Angling Rebate form must be submitted with an Itemized bill-of-sale.

Outboard Oil, Propeller and MotorGuide Purchases (All orders must go through the State President)

The State B.A.S.S. Nation may purchase Two Thousand Five Hundred Dollars **(\$2,500)** worth of outboard oil, propellers and trolling motors (at base price) from Mercury Marine at a 35% discount off base price with a 7.5 % Cash With Order Discount. State/Provincial tax will apply where applicable. Purchases may be used for state team members, fundraisers, youth initiatives, banquets etc. (Expedited Shipping or a standard shipping fee plus taxes will apply). Products are not to be used for re-sale. Ontario team members will be subject to use the Canadian team order forms and pricing. Discounts cannot be combined with unused team allotments.

Fundraiser Package-Purchase Mercury Rebate

Each state will be eligible to purchase a Triton/Mercury/MotorGuide/Lowrance Fundraiser package at a discount. Boat can be purchased from Triton at a Silver Team discount **Contact your local Triton dealer to learn which models qualify for a silver level team discount.** Additionally, Mercury Marine will offer a Mercury Pro Team level one time 25% engine rebate of up to \$4,000. Only new-boat purchases are eligible for the Mercury rebate. To obtain the Mercury rebate the enclosed BN Competitive Angling Rebate form must be submitted with an Itemized bill-of-sale.

B.A.S.S. High School National Championship Boat Package

The highest finishing eligible 2 person team at the conclusion of the B.A.S.S. High School National Championship will receive a Triton 17TX aluminum boat package with a Mercury 25HP engine and MotorGuide trolling motor. Eligible participants must wear the Alliance High School jersey for a minimum of the final day of the High School National competition. Provided Jersey to be worn *during the weigh-in, during the presentations and for photo opportunities at the conclusion of the competition*, to be eligible. (Jersey's will need to be ordered through the B.A.S.S. Nation President and on the form provided in this booklet)

Triton/Mercury/MotorGuide/Lowrance

B.A.S.S. Nation Non Exclusive Alliance Member Program

Mercury-MotorGuide B.A.S.S. State Team Members 2017 Program-(All orders must go through the State

President) Mercury/MotorGuide extend their support for B.A.S.S. Nation anglers by providing a special discount program to the 2017 State Team members and to the current State Champions. This is a one-time opportunity to purchase Mercury/MotorGuide products directly from the factory on Cash with Order basis at 35% off the base price. Each State Team Member can purchase up to **\$1,500 at base price** worth of Mercury/MotorGuide product, and all orders will receive the additional 7.5 % cash with Order Discount. All product must be for the sole use of the state team member and must not be resold. Expedited freight or a standard freight charge will apply. (Offer expires October 30th, 2017). Orders must be submitted on the order form provided in this booklet.

All orders must include the B.A.S.S. Nation Mercury Account number and all orders must go through the State President for tracking purposes.

Sponsorship Jerseys:

Exclusive B.A.S.S. Nation Alliance States with signed Alliance contracts will be required to observe the following: The State B.A.S.S. Nation angling team that goes to the B.A.S.S. Nation Regional tournament will be provided Triton/Mercury team shirts (will also include Lowrance, MotorGuide and Bass Pro logos) to be worn on the final day of the Regional tournament and on the final day of the B.A.S.S. Nation Championship and the B.A.S.S. Classic. **Additionally, the President (or representative) will receive an Alliance shirt to be worn at minimum on the final day of the competitions, including the B.A.S.S. National Championships and the B.A.S.S. Classic. *2017 Clarification - Participants are required to wear the Alliance Jerseys at registration for the team photo and Day two of the events specifically the day that the team winners are awarded. Also, participants are required to wear the shirts for team photos and on the final day cut. Also, Alliance Jerseys should be worn at registration, for the team photos and Day two of the events specifically the day that the awards are presented. Alliance shirts are also required to be worn on the final day cut.**

The Alliance will also provide at no charge the 4 High School Club students competing in the Bassmaster High School Championship Alliance team jersey is to be worn for at minimum the final day of the High School National competition during the weigh-in, during the presentations and for photo opportunities at the conclusion of the competition, to be eligible. (Jersey's will need to be ordered through the B.A.S.S. Nation President and on the form provided in this booklet). Additionally, the coach will receive an Alliance jersey to be worn at minimum on the final day of the competitions.

Alliance sponsors will pay for regular ground delivery only. Expedited, overnight or express delivery will be the responsibility of the State B.A.S.S. Nation. Please make sure to allow 4-6 weeks delivery time.

Additionally the President will assist Mercury/Triton/MotorGuide/Lowrance/Bass Pro in obtaining winner photos at the completion of the B.A.S.S. Nation Championship including each State Divisional winner invited to participate in the Classic (Photographs may be used for promotional purposes).

State Champion Bonus Program

The B.A.S.S. Nation Alliance will give a potential \$4,000 bonus to B.A.S.S. Nation members who own and used a B.A.S.S. Nation Alliance product to win a State B.A.S.S. Nation Championship. (Must be original owner for any payouts)

2016 - 2017 Model Year w/ 250HP = \$4,000

2016 - 2017 Model Year w/ 225HP = \$3,000

2016 - 2017 Model Year w/ 200HP = \$2,000

Any Model Year Triton w/ any HP = \$1,000 Bonus Detail:

State B.A.S.S. Nation Championship is defined as the last event that a State holds to finalize the 22 man Team and/or crown a State Champion.

Regional Tournament Bonus Program

The B.A.S.S. Nation Alliance will give a potential \$4,000 bonus to Nation members who own and used a B.A.S.S. Nation Alliance product to win a Regional B.A.S.S. Nation tournament. Must be original owner for any payouts and anglers must wear their Alliance jersey at a minimum on the final day of Regional Tournament.

2016 - 2017 Model Year w/ 250HP = \$4,000

2016 - 2017 Model Year w/ 225HP = \$3,000

2016 - 2017 Model Year w/ 200HP = \$2,000

Any Model Year Triton w/ any HP = \$1,000 Bonus Detail:

B.A.S.S. Nation Championship 1st Place Bonus Award (potential \$35,500)

If the winner of the B.A.S.S. Nation Championship qualified for that event owning and using the B.A.S.S. Nation Alliance products, the B.A.S.S. Nation Alliance will pay the following benefits. Must be original owner of a 2016-2017 Model Year with 250HP for any payments and must wear their Alliance jersey at a minimum on the final day of the B.A.S.S. Nation Championship.

Potential Example:

\$15,000 bonus if Triton Boat owner

\$30,000 if Triton Boat owner w/Mercury power

\$33,000 if Triton w/Mercury, and Lowrance Electronics

\$35,500 if Triton w/Mercury, Lowrance, MotorGuide Trolling Motor

Bonus Detail:

\$15,000 if Triton

+ \$15,000 if Triton with Mercury

+ \$3,000 if Triton with Lowrance

+ \$2,500 if Triton with MotorGuide

B.A.S.S. Nation Classic Bonus Program

The B.A.S.S. Nation Alliance will give a potential \$60,000 bonus to the B.A.S.S. Nation Championship Classic-qualifying regional angler who goes on to win the B.A.S.S. Classic if he or she both owns and uses B.A.S.S. Nation Alliance Product to qualify for the B.A.S.S. Classic. Must be original owner of a 2016-2017 Model Year with 250HP for any payments and must wear their Alliance jersey at the B.A.S.S. Classic.

Potential Example:

\$25,000 bonus if Triton Boat owner

\$50,000 if Triton Boat owner w/Mercury power

\$55,000 if Triton w/Mercury, and Lowrance Electronics

\$60,000 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor

Bonus Detail:

\$25,000 if Triton

+ \$25,000 if Triton with Mercury

+ \$5,000 if Triton with Lowrance

+ \$5,000 if Triton with MotorGuide

Total \$60,000.

Note: Must still own Alliance Company products at the time of the final Classic competition day to be eligible for the above B.A.S.S. Classic bonus program benefits. Proof of current ownership will be required.

Retail Purchase Bonus Program

B.A.S.S Nation members who purchase a new Triton and Mercury package with Lowrance Electronics will receive

- Two (2) Team Triton/Mercury shirts and matching hat
- \$500 rebate from Mercury Marine for 150HP and above. (Excludes Racing engines). Must purchase a Triton/Mercury to be eligible. (Re-powers do not qualify for \$500 rebate)

Note: To obtain the above Retail Purchase Bonus Program benefits anglers must submit a B.A.S.S. Nation Alliance Retail Purchase Bonus Form and bill-of- sale, warranty registration confirmation, and photocopy of current B.A.S.S Nation membership card.

B.A.S.S. Nation Alliance product purchases by State B.A.S.S Nation members must take place before the applicable tournament(s) dates. Only then will the State B.A.S.S Nation or State B.A.S.S Nation member be eligible for the applicable benefits outlined in this document. This proof of purchase must include either a copy of the product registration, or copy of the bill of sale verifying member ownership of the Alliance product (including serial numbers) before the applicable tournament dates. B.A.S.S Nation members receive Alliance “member” benefits regardless of whether or not his State signs on with the B.A.S.S. Nation

Warranty Bonus Offer

Exclusive to Retail Purchase Bonus Program Participants will be eligible to purchase an additional 2 years of warranty

**Total of 5 years (3 +
2)**

B.A.S.S. Nation members who purchase a "new" Triton/Mercury package will also be eligible to further purchase the additional 2 years of warranty protection based on the chart below. This deal is exclusive to the B.A.S.S. Nation members who purchase a new Triton/Mercury package per the retail Purchase stipulations above. Paperwork will be mailed to the approved retail purchase participants at time of bonus submission to Mercury. Participants will need to return the forms provided and all offers expire at the end of the program year October 30th-2017. Warranty promotion will not be honored after that time.

RANGE HP	PARTICIPATION FEE
75-115hp	\$125
125-200hp	\$210
225-300hp	\$310
350hp	\$360

General Terms and Conditions of this program presented by the B.A.S.S. Nation Alliance

B.A.S.S. Nation Alliance company members shall receive “official sponsor” benefits and be declared the official sponsors of the State B.A.S.S. Nation.

The State B.A.S.S. Nation agrees to display the B.A.S.S. Nation Alliance company banners at all Chapter functions – banners to be provided by the B.A.S.S. Nation Alliance companies.

The State B.A.S.S. Nation agrees to include up-to-date B.A.S.S. Nation Alliance member company logos on all B.A.S.S. Nation publications, as well as on all tournament and raffle brochures, posters, and other related materials where State B.A.S.S. Nation and National B.A.S.S. sponsors are listed. Copies of all such materials are to be forwarded to the B.A.S.S. Nation Alliance companies.

The State B.A.S.S. Nation agrees to feature one (1) B.A.S.S. Nation Alliance Advertisement (provided by the B.A.S.S. Nation Alliance) in each B.A.S.S. Nation publication/newsletter and/or State B.A.S.S. Nation internet Web site, as well as periodic press releases on the B.A.S.S. Nation Alliance companies’ products. For B.A.S.S. Nation publications/newsletters distributed four (4) times a year or fewer, the advertisement will be full page; five (5) times a year or more, the advertisement will be a minimum of 1/2 page. The State B.A.S.S. Nation agrees to provide the B.A.S.S. Nation Alliance a summary of the number of anglers at each B.A.S.S. Nation Championship, as well as the number and brand of the boats, engines, trolling motors, electronics and batteries used by these anglers.

B.A.S.S. Nation Alliance product purchases by the B.A.S.S. Nation member must take place before the applicable tournament(s) dates. Only then will the State B.A.S.S. Nation or B.A.S.S. Nation member be eligible for the applicable benefits outlined in this document. This proof of purchase must include either a copy of the product registration, or copy of the bill of sale verifying member ownership of the Alliance product (including serial numbers) before the applicable tournament dates. The B.A.S.S. Nation Alliance shall retain sole and final judgment in all matters concerning the qualification and awarding of any and all B.A.S.S. Nation Alliance B.A.S.S. Nation awards. This program cannot be used in conjunction with any other offer made by Triton Boats or Mercury Marine.

To qualify for the Lowrance portion of the Bonus, the Lowrance unit must be an HDS, Mark or Elite model. This program is separate from, and will have no impact on, the pre-existing annual Lowrance Electronics B.A.S.S. Nation Program. Benefits from the existing Lowrance program will continue in full as outlined in the current annual contracts. Benefits from the Alliance Program may not be combined, in any manner, with the pre-existing Lowrance B.A.S.S. Nation Program.

This program offer is applicable to participating B.A.S.S. Nation States in the U.S.A. and the Ontario B.A.S.S. Nation in Canada only. (B.A.S.S. Nation members in Canada will be subject to order using Canadian pricing forms). All benefit values for the U.S residents that are defined in this program are based on U.S. currency, no exchange rate conversions will apply. To participate, this program must be signed by the State B.A.S.S. Nation President and delivered to the B.A.S.S. Nation office (B.A.S.S. Nation Attention: B.A.S.S. Nation Director 3500 Blue Lake Drive, Suite 330 Birmingham, AL 35243) before your Chapter Divisional tournament begins, or before December 18th, 2016 which ever date occurs first.

The term of this Sponsorship Agreement shall begin on the date this document is signed and shall conclude in 2017 in conjunction with the B.A.S.S. Nation Championship with the exception of the 2017 B.A.S.S. Classic. The State B.A.S.S. Nation agrees not to disclose to any third party the details or conditions of this program, nor any other proprietary information obtained as a result of its relationship with the B.A.S.S. Nation Alliance.

The State B.A.S.S. Nation is not an agent of any of the B.A.S.S. Nation Alliance companies, and will not represent themselves as such. In no event shall said B.A.S.S. Nation enter into any contract on behalf of the B.A.S.S. Nation Alliance companies, nor seek to bind the B.A.S.S. Nation Alliance in any fashion. The Agreement shall be immediately revoked with all obligation terminated and the Products immediately returned to the appropriate Alliance Company if the State B.A.S.S. Nation uses the Products in a manner inconsistent with the Product Information. The violation of one or more of the terms of this Agreement or the failure to comply with any condition, duty, or obligation under this Agreement by any party shall be an event of default and shall entitle the non-breaching party, at its sole election, to deliver a written notice of default and intent to terminate to the defaulting party. The defaulting party shall have ten (10) days following the receipt of such a notice of default to cure the default. If the party receiving the notice of default cures the default on or before the tenth (10th) day after the receipt of the notice of default, the notice shall be deemed withdrawn. If the party receiving the notice of default does not cure the default on or before the tenth (10th) day after the receipt of the notice of default, the non-defaulting party may, at its sole election, terminate this Agreement by delivering written notice of termination to the defaulting party.

This Agreement may be immediately terminated by any party upon insolvency of the other party, the filing of a petition of voluntary bankruptcy under any chapter of the bankruptcy laws of the United States and Canada, the institution of proceedings to adjudge the other as a bankrupt in an involuntary proceeding, the appointment by a court of a receiver, trustee or dissolution.

The State B.A.S.S. Nation shall indemnify, defend, and hold all B.A.S.S. Nation Alliance companies, its Employees, dealers, directors, officers, affiliated companies, agents and insurance carriers harmless from and against any and all claims or cause of action asserted against, imposed upon or suffered by, arising out of, or Resulting from the State B.A.S.S. Nation obligations pursuant to this Agreement or arising out of the State B.A.S.S. Nation’s use of any of the B.A.S.S. Nation Alliance companies’ products. The protection provided by this Indemnification clause shall survive the expiration or termination of this Agreement.

☐ **Yes, Our State B.A.S.S. Nation would like to participate in the B.A.S.S. Nation Exclusive program as presented by the B.A.S.S. Nation Alliance. We Understand and will honor the general terms and conditions of this program as defined in this document as well as the Exclusive Program Expectations as defined in this document**

☐ **Yes, Our State B.A.S.S. Nation would like to participate in the B.A.S.S. Nation Non Exclusive program as presented by the B.A.S.S. Nation Alliance. We Understand and will honor the general terms and conditions of this program as defined in this document.**

B.A.S.S. State Nation: _____ Date _____

State B.A.S.S. Nation President (Please Print)

Alliance B.A.S.S. Nation Contract (Dec 20th, 2016 - Oct 30th, 2017 with the exception of the 2017 B.A.S.S. Classic) (Signature)
State B.A.S.S. Nation President

(Print Name) State B.A.S.S. Nation Contact name

State B.A.S.S. Nation Contact Phone number

State B.A.S.S. Nation Email address

State B.A.S.S. Nation Mailing and Shipping Address

Please return this program to:

B.A.S.S. – Jon Stewart

3500 Blue Lake Drive

Suite 330

Birmingham, AL 35243

Contract must be signed and returned on or before the December 20th, 2016

ALLIANCE 2017 APPAREL

CREW NECK JERSEY SHORTSLEEVE

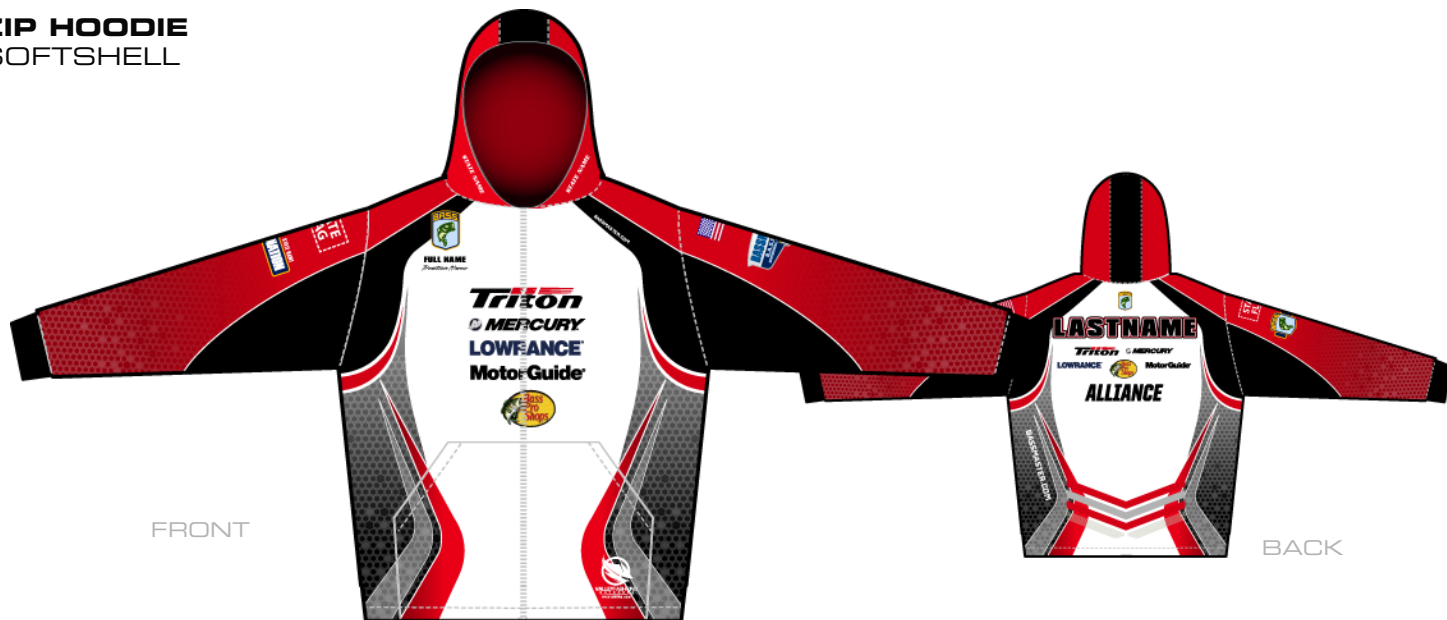


CREW NECK JERSEY LONGSLEEVE



ALLIANCE 2017 APPAREL

ZIP HOODIE SOFTSHELL



PULLOVER HOODIE FLEECE



ALLIANCE 2017 APPAREL

HOODED JERSEY



NECK TUBE



BALACLAVA

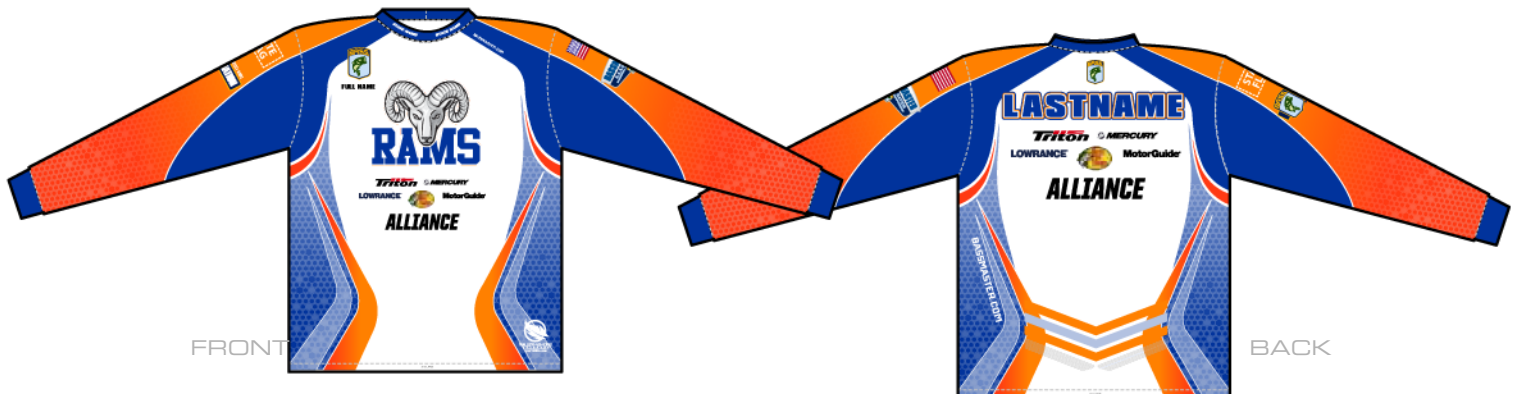


HIGH SCHOOL ALLIANCE 2017 APPAREL

CREW NECK JERSEY SHORTSLEEVE



CREW NECK JERSEY LONGSLEEVE



PULLOVER HOODIE FLEECE



ALLIANCE 2017 SHIRT ORDER FORM

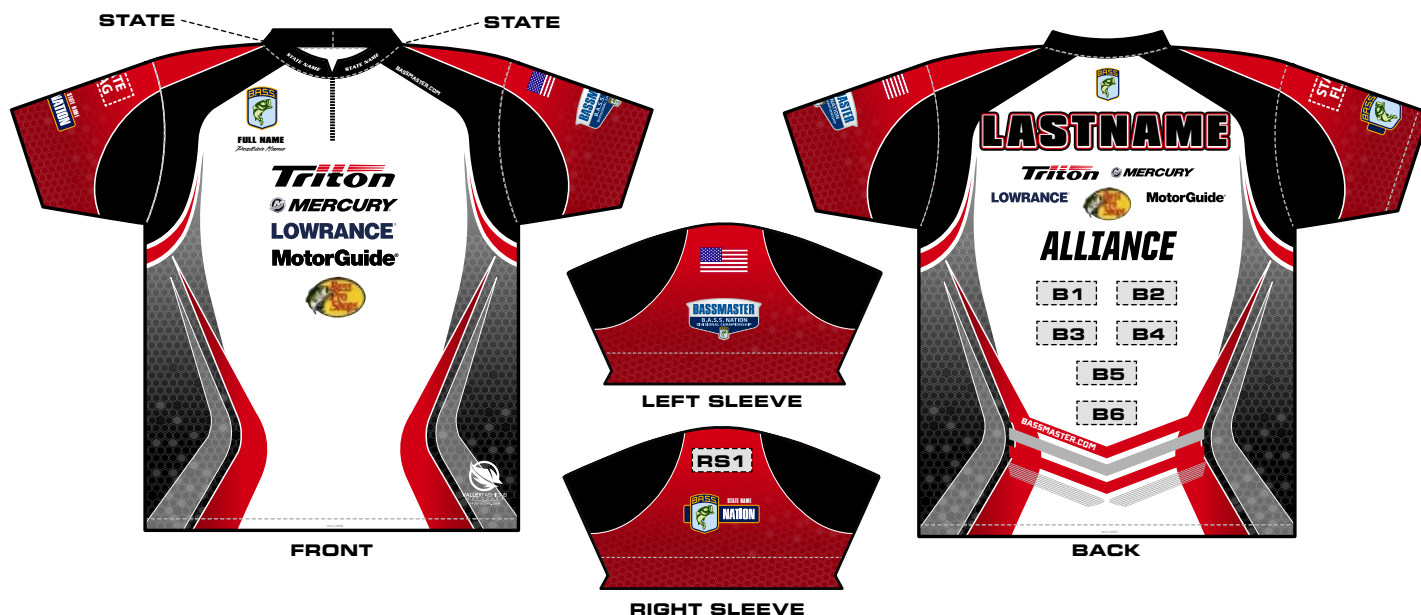
PERSONAL INFORMATION - PLEASE PRINT

NAME PRINT NAME EXACTLY AS IT IS TO APPEAR ON SHIRT		FIRST:		LAST:	
CONTACT	PHONE:	CELL:	E-MAIL:		
ADDRESS:		STATE/PROV:		ZIP/PC:	
FEDERATION	PLEASE STATE THE FEDERATION YOU FISH FOR (eg. "FLORIDA")				

SIZE/QUANTITY	WRITE QUANTITY BESIDE YOUR SIZE	XS	S	M	L	XL	2XL	3XL	4XL
----------------------	---------------------------------	----	---	---	---	----	-----	-----	-----

PAYMENT	PLEASE SELECT PAYMENT TYPE	ALLIANCE <input type="radio"/>	VISA <input type="radio"/>	MASTERCARD <input type="radio"/>
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CARD #:	EXPIRY DATE:	3-DIGIT CODE:
---------	--------------	---------------



ALSO AVAILABLE

(COST NOT COVERED BY ALLIANCE; FREIGHT INCLUDED IF SHIPPED WITH ORIGINAL ALLIANCE ORDER):

Additional Shortsleeve Crew Neck - **\$40.00**

Shortsleeve Zip Neck Jersey - **\$45.00**

Softshell Zip Hoodie - **\$140.00**

Longsleeve Crew Neck - **\$45.00**

Longsleeve Zip Neck Jersey - **\$50.00**

Fleece Pullover Hoodie - **\$90.00**

Balaclava/Face Mask - **\$25.00**

Neck Tube - **\$12.00**

Hooded Jersey - **\$50.00**

CHOOSE LOGO POSITIONS

Indicate position of personalization by printing logo name in desired position.

Artwork/logos submitted must be in **vector** Adobe Illustrator (.AI) or EPS format with specific PMS colors if required.

Additional logos will be a flat setup fee of **\$8.00** per location.

POS	LEFT SLEEVE
LS1	COUNTRY FLAG
LS2	REGIONAL LOGO

POS	RIGHT SLEEVE
RS1	[STATE FLAG]
RS2	STATE B.A.S.S. NATION LOGO

POS	BACK
B1	
B2	
B3	
B4	
B5	
B6	



945 Notre Dame Avenue.
Winnipeg, Manitoba
Canada R3E 0M8

Telephone: (204) 661-8548
Office Fax: (204) 661-8962
Email: insidesales@valleyfashions.com

SHIPPING INFORMATION

DELIVERY

3-4 WEEKS* AFTER FINAL
ARTWORK APPROVAL

* DELIVERY TIMES/FREIGHT COSTS ARE APPROXIMATE

B.A.S.S. Nation® Alliance Benefit Fulfillment Form

MEMBER INFORMATION

Member Name:		SS#:	
Address:			
City:	State:	Zip:	
Phone:	Shirt Size:	S <input type="checkbox"/>	M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/>

QUALIFICATION

Qualifying B.A.S.S. Nation Tournament:	
Qualifying Date:	Finish:
<input type="checkbox"/> State Championship <input type="checkbox"/> B.A.S.S. Nation Championship Bonus	<input type="checkbox"/> Regional Tournament Bonus Program <input type="checkbox"/> Bassmaster Classic Bonus

TRITON BOAT

Model:	
Year:	Serial:

MERCURY MOTOR

Model:	Horsepower:
Year:	Serial:

Please attach copy of current boat/motor warranty registration to verify ownership. Proof of ownership for Lowrance and MotorGuide may include bill of sale with equipment listed or proof of warranty registration.

Mercury engines must be registered to the angler submitting and requesting the bonus. Please call warranty registration at 920-929-5054 before submitting the form to confirm. Bonuses will not be issued to anglers whose engines are not registered in their name!

B.A.S.S.

Attention: B.A.S.S. Nation Manager
 3500 Blue Lake Drive
 Suite 330
 Birmingham, AL 35243

Please complete this form, retain a copy for your records and return the original to the address shown above

<input type="checkbox"/> Triton Bonus	Approved:	Disapproved by:	Date:
<input type="checkbox"/> Mercury Bonus	Approved:	Disapproved by:	Date:
If disapproved, please explain: _____			





2017 B.A.S.S. Nation Product Purchase Program

☐ State B.A.S.S. Nation

☐ B.A.S.S. State Team Member

Please check the appropriate box - B.A.S.S. Nation or Team Member

All B.A.S.S. Nation State and B.A.S.S. State Team Members are eligible for a 35% discount off base price.
In addition, Mercury is extending a 7.5% Cash With Order discount to all B.A.S.S. Nation and State Team Members.

Allow 4 - 6 weeks for all orders. Program ends Oct 30th, 2017.

ORDERING INFORMATION

Date:	Mercury Customer # (Required):
Angler:	Shipping Address (no P.O. Boxes):
Ordered By:	
Credit Card Type: Visa MC Expiration:	
Credit Card #:	
Name on Card:	
Email address:	Phone:

SUBMIT ALL ORDERS VIA FAX 920-907-6670 or E-MAIL orderwithmerc@mercmarine.com

Qty	MODEL	DESCRIPTION	SHAFT LENGTH	*BASE	BASE LESS 35% Discount	LESS 7.5% CASH WITH ORDER DISCOUNT	FREIGHT CHARGE	SUBTOTAL
MOTORGUIDE TROLLING MOTORS								
	940500020	X5 80FW FB 45" 24V	45	950.39	\$617.75	\$571.42	\$38 /Motor	
	940500090	X5 80FW FB 45" 24V SNR	45	1020.79	\$663.51	\$613.75	\$38 /Motor	
	940500050	X5 105FW FB 45" 36V	45	1047.19	\$680.67	\$629.62	\$38 /Motor	
	940500120	X5 105FW FB 45" 36V SNR	45	1117.59	\$726.43	\$671.95	\$38 /Motor	
MOTORGUIDE ACCESSORIES								
	8M4001959	LOWRANCE 6-PIN ADAPTOR		\$35.99	\$23.39	\$21.64	N/A	
	8M4001960	VEXILAR 3-PIN ADAPTOR		\$35.99	\$23.39	\$21.64	N/A	
	8M4001961	GARMON 6-PIN ADAPTOR		\$35.99	\$23.39	\$21.64	N/A	
	8M4001962	HUMMINGBIRD 7-PIN ADAPTOR		\$35.99	\$23.39	\$21.64	N/A	
	MGA097B6	BOUNCE BUSTER		\$49.99	\$32.49	\$30.06	N/A	
	MGA507A1	TIE-DOWN STRAPS		\$13.99	\$9.09	\$8.41	N/A	
	8M0028330	SAFARI WEEDLESS PROPELLER		\$33.99	\$22.09	\$20.44	N/A	
	MGA089G	TOUR MACHETTE PROPELLER		\$44.99	\$29.24	\$27.05	N/A	
PROPELLERS								
	8M8023120	14 X 24 FURY - SS - 3		\$456.31	\$296.60	\$274.36	\$15 /prop	
	8M8023140	14 X 25 FURY - SS - 3		\$456.31	\$296.60	\$274.36	\$15 /prop	
	8M8023160	14 X 26 FURY - SS - 3		\$456.31	\$296.60	\$274.36	\$15 /prop	
	8M8023180	14 X 27 FURY - SS - 3		\$456.31	\$296.60	\$274.36	\$15 /prop	
	825860A47	14 5/8 X 19 TEMPEST PLUS - SS - 3		\$402.49	\$261.62	\$242.00	\$15 /prop	
	825862A47	14 5/8 X 21 TEMPEST PLUS - SS - 3		\$402.49	\$261.62	\$242.00	\$15 /prop	
	825864A47	14 5/8 X 23 TEMPEST PLUS - SS - 3		\$402.49	\$261.62	\$242.00	\$15 /prop	
	825872A47	14 5/8 X 24 TEMPEST PLUS - SS - 3		\$402.49	\$261.62	\$242.00	\$15 /prop	
	825866A47	14 5/8 X 25 TEMPEST PLUS - SS - 3		\$402.49	\$261.62	\$242.00	\$15 /prop	
	825874A47	14 5/8 X 26 TEMPEST PLUS - SS - 3		\$402.49	\$261.62	\$242.00	\$15 /prop	
	825868A47	14 5/8 X 27 TEMPEST PLUS - SS - 3		\$402.49	\$261.62	\$242.00	\$15 /prop	
	8M0114408	14.5 X 24 - FURY 4 - SS		\$493.31	\$320.65	\$296.60	\$15 /prop	
	8M0114409	14.5 X 25 - FURY 4 - SS		\$493.31	\$320.65	\$296.60	\$15 /prop	
	8M0114410	14.5 X 26 - FURY 4 - SS		\$493.31	\$320.65	\$296.60	\$15 /prop	
OILS & ENGINE CARE PRODUCTS								
ORDER SHIPS IN FULL CASE QUANTITY								
	802844K01	PREMIUM GEAR LUBE-8OZ CASE OF 12		\$44.16	\$28.70	\$26.55	\$10 /case	
	802851K01	HI PERF GEAR LUBE-8OZ CASE OF 12		\$61.44	\$39.94	\$36.94	\$10 /case	
	858022K01	PREMIUM 2-CYCLE OIL-GAL CASE OF 3		\$64.53	\$41.94	\$38.80	\$10 /case	
	858027K01	PREM PLUS OIL-GAL CASE OF 3		\$66.93	\$43.50	\$40.24	\$10 /case	
	858037K01	OPTIMAX OIL-GAL CASE OF 3		\$78.33	\$50.91	\$47.10	\$10 /case	
	8M0047931	QUICKLEEN-12 OZ BOTTLE CASE OF 12		\$84.12	\$54.68	\$50.58	\$10 /case	

Please print clearly.
For correct State Sales Tax Calculation, please visit: <https://thetstc.com/RateC.stm>
For any other assistance, please direct questions to our email: orderwithmerc@mercmarine.com

SUBTOTAL (include freight)
STATE SALES TAX
GRAND TOTAL

Prices are subject to change

A 15% RESTOCKING FEE IS ASSESSED ON ALL RETURNS -- RETURNS ARE NOT ACCEPTED OVER 60 DAYS



2017 B.A.S.S. Nation Alliance **State Exclusive No Charge Product**

☐ **State** B.A.S.S Nation Exclusive States - No Charge Product -Orders can be placed after Jan 1/17

All B.A.S.S. Nation Alliance States with signed exclusive contracts are allowed (1) TR82 -45" trolling motor, (3) cases of oil, (1) Mercury props at N/C as indicated - B.A.S.S. Nations can upgrade product and upgrade charges are included below. Please note upgrades can be paid with check or credit card. **CREDIT CARD PREFERRED** Orders may be electronically submitted or faxed - if sending a check orders will be held until check is received. An order acknowledgement will be emailed with amount due. Please be sure to put the B.A.S.S. Nation State on the check and your account # Checks can be mailed to Mercury Marine -24751 Network Place, Chicago, IL 60673-1247.

ORDERING INFORMATION

Date:	Mercury Acct # (Required):
BN State:	Shipping Address (no P.O. Boxes):
Ordered By:	
Credit Card Type: Visa MC Expiration:	
Credit Card #:	
Name on Card:	
Email address:	Phone:

All freight charges will be Paid By Mercury!

SUBMIT ALL ORDERS VIA FAX 920-907-6670 or E-MAIL orderwithmerc@mercmarine.com

Qty	MODEL	DESCRIPTION	SHAFT LENGTH	*BASE		UPGRADE PER ITEM	SUBTOTAL
MOTORGUIDE TROLLING MOTORS							
	940500020	X5 80FW FB 45" 24V	45	950.39			NO CHARGE
	940500090	X5 80FW FB 45" 24V SNR	45	1020.79		\$50.00	
	940500050	X5 105FW FB 45" 36V	45	1047.19		\$75.00	
	940500120	X5 105FW FB 45" 36V SNR	45	1117.59		\$125.00	
PROPELLERS							
	8M8023120	14 X 24 FURY - SS - 3		\$456.31		\$50.00	
	8M8023140	14 X 25 FURY - SS - 3		\$456.31		\$50.00	
	8M8023160	14 X 26 FURY - SS - 3		\$456.31		\$50.00	
	8M8023180	14 X 27 FURY - SS - 3		\$456.31		\$50.00	
	825860A47	14 5/8 X 19 TEMPEST PLUS - SS - 3		\$402.49			NO CHARGE
	825862A47	14 5/8 X 21 TEMPEST PLUS - SS - 3		\$402.49			NO CHARGE
	825864A47	14 5/8 X 23 TEMPEST PLUS - SS - 3		\$402.49			NO CHARGE
	825872A47	14 5/8 X 24 TEMPEST PLUS - SS - 3		\$402.49			NO CHARGE
	825866A47	14 5/8 X 25 TEMPEST PLUS - SS - 3		\$402.49			NO CHARGE
	825874A47	14 5/8 X 26 TEMPEST PLUS - SS - 3		\$402.49			NO CHARGE
	825868A47	14 5/8 X 27 TEMPEST PLUS - SS - 3		\$402.49			NO CHARGE
	8M0114408	14.5 X 24 - FURY 4 - SS		\$493.31		\$100.00	
	8M0114409	14.5 X 25 - FURY 4 - SS		\$493.31		\$100.00	
	8M0114410	14.5 X 26 - FURY 4 - SS		\$493.31		\$100.00	
OILS & ENGINE CARE PRODUCTS							
ORDER SHIPS IN FULL CASE QUANTITY							
	858022K01	PREMIUM 2-CYCLE OIL-GAL CASE OF		\$64.53			NO CHARGE
	858027K01	PREM PLUS OIL-GAL CASE OF 3		\$66.93			NO CHARGE
	858037K01	OPTIMAX OIL-GAL CASE OF 3		\$78.33		\$9.99 / case	

Please print clearly.

For correct State Sales Tax Calculation, please visit: <https://thestc.com/RateC.stm>

For any other assistance, please direct questions to our email:

orderwithmerc@mercmarine.com

SUBTOTAL

STATE SALES TAX

SHIPPING/HANDLING **FREE!**

GRAND TOTAL

Pricing and Programs are subject to change

A 15% RESTOCKING FEE IS ASSESSED ON ALL RETURNS -- RETURNS ARE NOT ACCEPTED OVER 60 DAYS

**2017 B.A.S.S. Nation Alliance Exclusive State Youth NO CHARGE PRODUCT**☐ **Youth** B.A.S.S. Nation No Charge Product - Orders can be placed after Jan 1/17

All B.A.S.S. Nation Alliance States with signed contracts are allowed (3) cases of oil and (1) Mercury prop at N/C as indicated - B.A.S.S. Nations can upgrade product and upgrade charges are included below. Please note upgrades can be paid with check or credit card. CREDIT CARD PREFERRED
Orders may be electronically submitted or faxed - if sending a check orders will be held until check is received. An order acknowledgement will be emailed with amount due. Please be sure to put the B.A.S.S. Nation State on the check and your account #. Checks can be mailed to Mercury Marine - 24751 Network Place, Chicago, IL 60673-1247.

ORDERING INFORMATION

Date:	Mercury Acct # (Required):
BN State:	Shipping Address (no P.O. Boxes):
Ordered By:	
Credit Card Type: Visa MC Expiration:	
Credit Card #:	
Name on Card:	
Email address:	Phone:

*All freight charges will be Paid By Mercury!***SUBMIT ALL ORDERS VIA FAX 920-907-6670 or E-MAIL orderwithmerc@mercmarine.com**

Qty	MODEL	DESCRIPTION	SHAFT LENGTH	*BASE	UPGRADE PER ITEM	SUBTOTAL
PROPELLERS						
	8M8023120	14 X 24 FURY - SS - 3		\$456.31	\$50.00	
	8M8023140	14 X 25 FURY - SS - 3		\$456.31	\$50.00	
	8M8023160	14 X 26 FURY - SS - 3		\$456.31	\$50.00	
	8M8023180	14 X 27 FURY - SS - 3		\$456.31	\$50.00	
	825860A47	14 5/8 X 19 TEMPEST PLUS - SS - 3		\$402.49		NO CHARGE
	825862A47	14 5/8 X 21 TEMPEST PLUS - SS - 3		\$402.49		NO CHARGE
	825864A47	14 5/8 X 23 TEMPEST PLUS - SS - 3		\$402.49		NO CHARGE
	825872A47	14 5/8 X 24 TEMPEST PLUS - SS - 3		\$402.49		NO CHARGE
	825866A47	14 5/8 X 25 TEMPEST PLUS - SS - 3		\$402.49		NO CHARGE
	825874A47	14 5/8 X 26 TEMPEST PLUS - SS - 3		\$402.49		NO CHARGE
	825868A47	14 5/8 X 27 TEMPEST PLUS - SS - 3		\$402.49		NO CHARGE
	8M0114408	14.5 X 24 - FURY 4 - SS		\$493.31	\$100.00	
	8M0114409	14.5 X 25 - FURY 4 - SS		\$493.31	\$100.00	
	8M0114410	14.5 X 26 - FURY 4 - SS		\$493.31	\$100.00	
OILS & ENGINE CARE PRODUCTS						
ORDER SHIPS IN FULL CASE QUANTITY						
	858022K01	PREMIUM 2-CYCLE OIL-GAL CASE OF 3		\$64.53		NO CHARGE
	858027K01	PREM PLUS OIL-GAL CASE OF 3		\$66.93		NO CHARGE
	858037K01	OPTIMAX OIL-GAL CASE OF 3		\$78.33	\$9.99 per case	

Please print clearly.
For correct State Sales Tax Calculation, please visit: <https://thetstc.com/RateC.stm>
For any other assistance, please direct questions to our email:
orderwithmerc@mercmarine.com

SUBTOTAL**STATE SALES TAX****SHIPPING/HANDLING FREE!****GRAND TOTAL**

Pricing and Programs are subject to change

A 15% RESTOCKING FEE IS ASSESSED ON ALL RETURNS -- RETURNS ARE NOT ACCEPTED OVER 60 DAYS



Angler Program Update B.A.S.S. Nation 2017

2017 Program Year

Outboard Mercury Product Protection (MPP) Coverage Promotion

Any qualifying Mercury outboard engine (75hp and above) sold from October 30, 2016 through October 30, 2017, and warranty registered by October 30, 2017 is eligible for the Outboard MPP Coverage Promotion
Angler participation fee will be based on the below matrix by horsepower range:

<u>RANGE HP</u>	<u>PARTICIPATION FEE</u>
75 -115 hp	\$ 125
125 -200 hp	\$ 210
225 -300 hp	\$ 310
350hp	\$ 360

Complete the bottom portion of this form and mail/fax it along with a *SEPARATE* check/credit card (per the horsepower matrix) to obtain the extended warranty. **State and local taxes do apply, except in the following states: AL, AK, AZ, CA, DE, CO, GA, ID, IL, KY, MA, HI, MD, ME, MI, MN, MO, MT, ND, NH, NV, OK, OR, RI, VT and WY. Customers in states that are not tax exempt, please add all applicable taxes to the participation fee.**

75hp thru 350hp FourStrokes will receive an additional 2 years of Mercury Product Protection Gold Coverage (MPP Gold) for a total of **5 YEARS** of Factory-Backed coverage.

All OptiMax Engines – including the powerful ProXS models – will receive an additional 2 Years of MPP Gold Coverage for a total of **5 YEARS** of Factory-Backed coverage.

As a reminder, the **2016 2017 Mercury Outboard MPP Coverage Promotion** is “conditional” which means consumers, at their own expense, must adhere to the recommended service intervals and maintenance recommendations as stated in their Mercury Owners Manual. Service must be completed by a Mercury Authorized dealer and any parts replaced must be genuine Mercury parts, oils and lubes.

PROCEDURE: Complete the below form and mail to Mercury Marine – Valid for Angler Only (cannot distribute to subsequent owner)

Mail By October 30th, 2017-- to: Competitive Angling, Attn: **Steffanie Baierl** Phone: 920-929-5102

Check payable to Mercury Marine PO Box 1939, Fond du Lac, WI 54936-1939 Fax: 920-926-6906

Name _____ Customer Number _____ Date _____

Address (Street/P.O. Box) _____ City _____ State _____ Zip _____

Order # _____ Engine Serial Number(s) _____

Check / VISA / MasterCard (Circle One) Name as it appears on Card: _____

Credit Card # _____ Expiration Date _____

Phone # _____ Email: _____



MERCURY

2017 COMPETITIVE ANGLING BN REBATE FORM

B.A.S.S. Nation Rebate for President, Youth, Conservation Director and Fundraiser-Package

Effective October 30, 2016 through October 30, 2017

Rebate submissions must be received by October 30, 2017.

Engines must be warranty registered on or before October 30, 2017.

Program rebates are based on published dealer base price of all Mercury / MotorGuide products (engine, kicker, trolling motor, parts and accessories) as provided by dealer on bill of sale. Max Rebate amount - \$4,000 per primary engine(s) ALLOW 4-6 WEEKS FOR PROCESSING

To qualify for the rebate program, follow steps 1- 5, check box when complete.

- ☐ 1. Complete the entire form below.
- ☐ 2. Provide a copy of the bill of sale from the dealer (must include serial number if an engine).
Sale must be during the program time frame.
- ☐ 3. All items must be itemized on the bill of sale.
- ☐ 4. Fax all materials (rebate form and bill of sale) to 920-926-2265.
- ☐ 5. Engine(s) must be registered for rebate form to be valid.

NO OTHER CONSUMER REBATE PROGRAMS/PROMOTIONS APPLY

Dealer Name.....

Angler Name.....

Angler Physical Address:

P.O Box: Email Address :

City: State: Zip:

Phone: Fax:

- ☐ Mercury BN Rebate: 25% rebate up to \$4,000

Mercury Anglers are eligible for one rebate annually. Rebate is based on primary engine(s) on one boat. Racing engines are not eligible.

I certify that the marine products I am purchasing will be used primarily for a professional angling application.

Angler Signature: Date.....

This section allows the angler to assign the rebate to the dealer in lieu of receiving a check directly from Mercury Marine.

- ☐ **YES**, I did receive my rebate per qualifying Mercury products purchased direct from my dealer in the form of a purchase credit, which is clearly reflected on the bill of sale.

Please deliver the rebate to which I would otherwise be entitled directly to the dealer listed above in lieu of my rebate. I understand that by making this rebate agreement I will not be entitled to nor will I receive the rebate Mercury Marine would otherwise send me.

Angler Signature: Date.....

Dealer Signature: Date.....

Exclusively for B.A.S.S. Nation Members who purchase or own...



How does it all add up with the B.A.S.S. Nation Alliance?

When **YOU**, as a B.A.S.S. Nation member, purchase or own an Alliance rig - Triton and Mercury, **YOU** are eligible for Alliance benefits. Plus, when **YOUR STATE** signs an Alliance agreement **YOU** and **YOUR STATE** receive even more!

CASH & BENEFITS for **YOU**

Retail Purchase Bonus

\$500 cash rebate from Mercury
Apparel package valued at \$250:
2 Triton/Mercury team shirts
1 Triton Hat

Unprecedented Cash Awards Up TO*

\$4,000. Win B.A.S.S. Nation State Championship
\$4,000. Win Regional Tournament
\$35,000 Win B.A.S.S. Nation Championship
\$60,000 Win Bassmaster Classic
\$103,000 **IF YOU WIN IT ALL***

State Team Qualifiers

Team Shirts for Championship
Major Discounts on Alliance Product

CASH & BENEFITS for **YOUR STATE**

State Alliance Cash Incentives

Up to \$5,000* . . . Upon Your State's Exclusive Agreement with the Alliance

Exclusive States Receive Cash for Each Member's Purchase of a Qualifying Alliance Rig.

\$150 . . . 150HP and under

\$250 . . . 175HP and over

Boat Package

Alliance Aluminum Boat Package awarded at High School National Championship for winning team.

Complimentary Product

State is presented the following upon joining Alliance:

6 . . . Cases Mercury Precision Oil

2 . . . Mercury Props

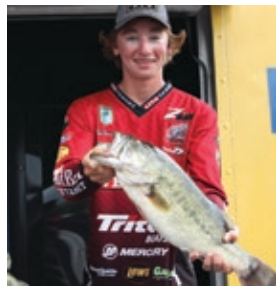
1 . . . MotorGuide Trolling Motor

PLUS! . . Major Discounts on Alliance Product and Apparel

To find even more benefits for **YOU** and **YOUR STATE** see tritonboats.com for full details.



*Payout amounts are dependent on angler and state meeting all Alliance rules and specifications. See www.tritonboats.com for full details.



Triton Boats & Mercury Marine

proudly announce a new partnership

Bassmaster® College & High School Retail Purchase Bonus

Those who fish the College or High School Series and purchase Mercury powered Triton* are eligible for a Retail Purchase Bonus.



\$500 Cash Rebate from Mercury
AND
Apparel Package valued at \$250

2 Triton/Mercury team shirts
1 Triton Hat



To find even more benefits see your local Triton/
Mercury dealer or tritonboats.com for full details.



*Triton Boat must have a factory installed livewell, any horsepower rating is eligible. Boat and motor must be new, previously unregistered product. Must be able to provide proof of membership on a college or high school fishing team to receive rebate. See www.tritonboats.com for full details.